

The logo for Scientific Services, featuring the word "scientific" in a white sans-serif font on a dark blue rectangular background, followed by the word "services" in a blue sans-serif font on a white background.

the difference is { everything }

Press Release

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FILTRONA SCIENTIFIC SERVICES LAUNCHES NEW WEBSITE AND CORPORATE VIDEO

Filtrona Scientific Services, an internationally accredited, independent tobacco science laboratory, has launched a brand new website and corporate video to provide companies in the global tobacco industry with an easy-to-use and comprehensive source of information about its state-of-the-art testing and research facilities.

The new website, available via www.filtronascientificservices.com, provides visitors with 'one-click' access to the very latest news and developments from Filtrona Scientific Services and information about its state-of-the-art laboratory and testing facilities. Visitors to the website can also easily access detailed information about Filtrona Scientific Services' industry leading test methods for smoke, tobacco, cigar and RYO product testing.

Dr Mike Taylor, Director of Scientific Development at Filtrona Scientific Services, explains further: "The new website includes everything a customer might need to know about Filtrona Scientific Services and what we can offer. Each type of testing service has its own, dedicated area of the website with detailed information about the types of test available and even, specific information about each of the individual substances that make up mainstream smoke. By including information such as this, we hope the new website will also demonstrate Filtrona Scientific Services' expertise and raise its profile as a leader in the field of independent tobacco science, research and testing."

An additional feature of the website, accessible from the homepage, is a new corporate video from Filtrona Scientific Services that provides a concise picture of the laboratory's vision, capabilities and state-of-the-art

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facilities. Visitors to the website can also access and download recently released research papers written by the laboratory's staff of highly qualified and knowledgeable scientists.

For more information please visit:

www.filtronascientificservices.com

- Ends -

Editor's notes:

Filtrona Scientific Services

Filtrona Scientific Services, part of Filtrona plc, is a world-leading, internationally accredited (ISO 17025) laboratory specialising in the field of tobacco science. Operating independently, Filtrona Scientific Services offers a wide range of commercial tests, including tobacco, OTP, electronic cigarettes, smoke and filter testing to meet product development and regulatory needs for companies working in the tobacco industry and Governmental organisations who regulate the industry.

With its strong team of highly knowledgeable and experienced scientists and representatives across the globe, Filtrona Scientific Services works closely with its customers to understand their needs and deliver world class service and results. Tobacco is a commodity with fascinating complexity, and Filtrona Scientific Services is on hand to provide its customers with a higher level of understanding.

To find out more about Filtrona Scientific Services, its services and diverse range of tobacco testing, visit the dedicated website at www.filtronascientificservices.com

All reader enquiries should be sent to:

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