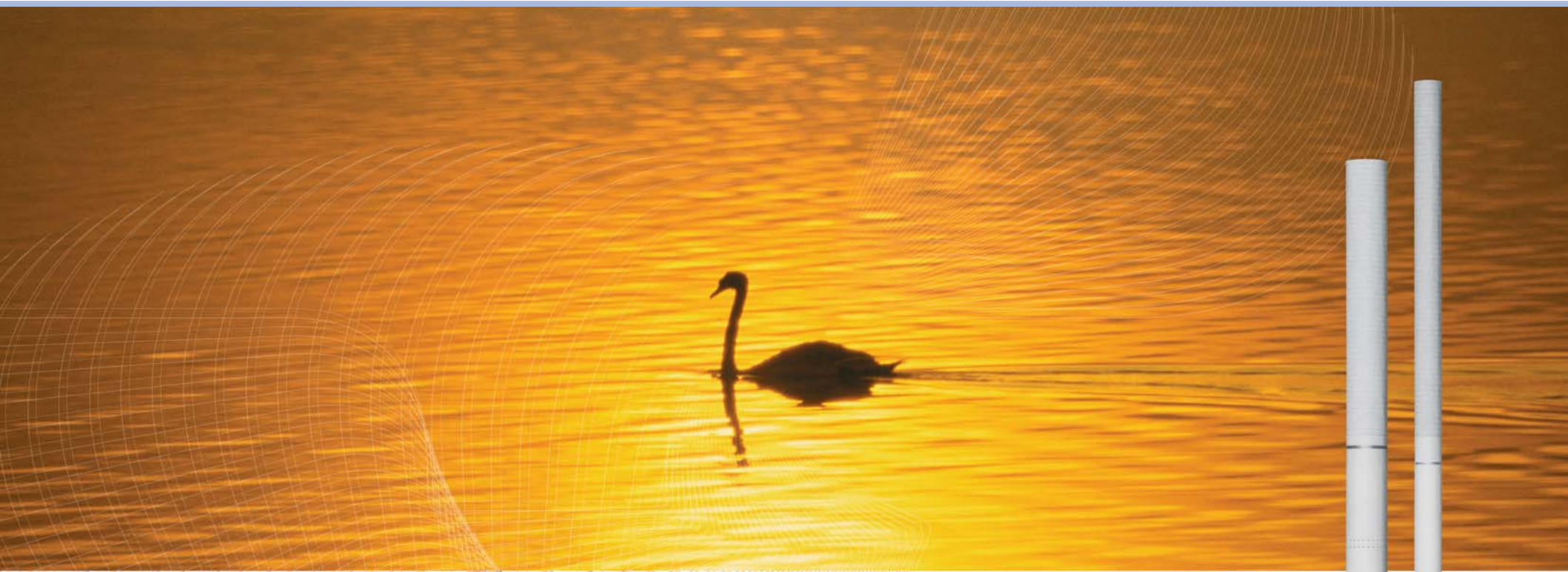


{ quality }

{ partnership }

{ innovation }

{ knowledge }



Super Slim - the elegant solution



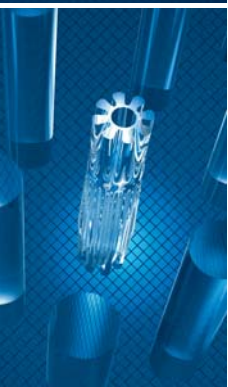
the difference is { everything }



quality



partnership



innovation



knowledge

the difference is {everything}

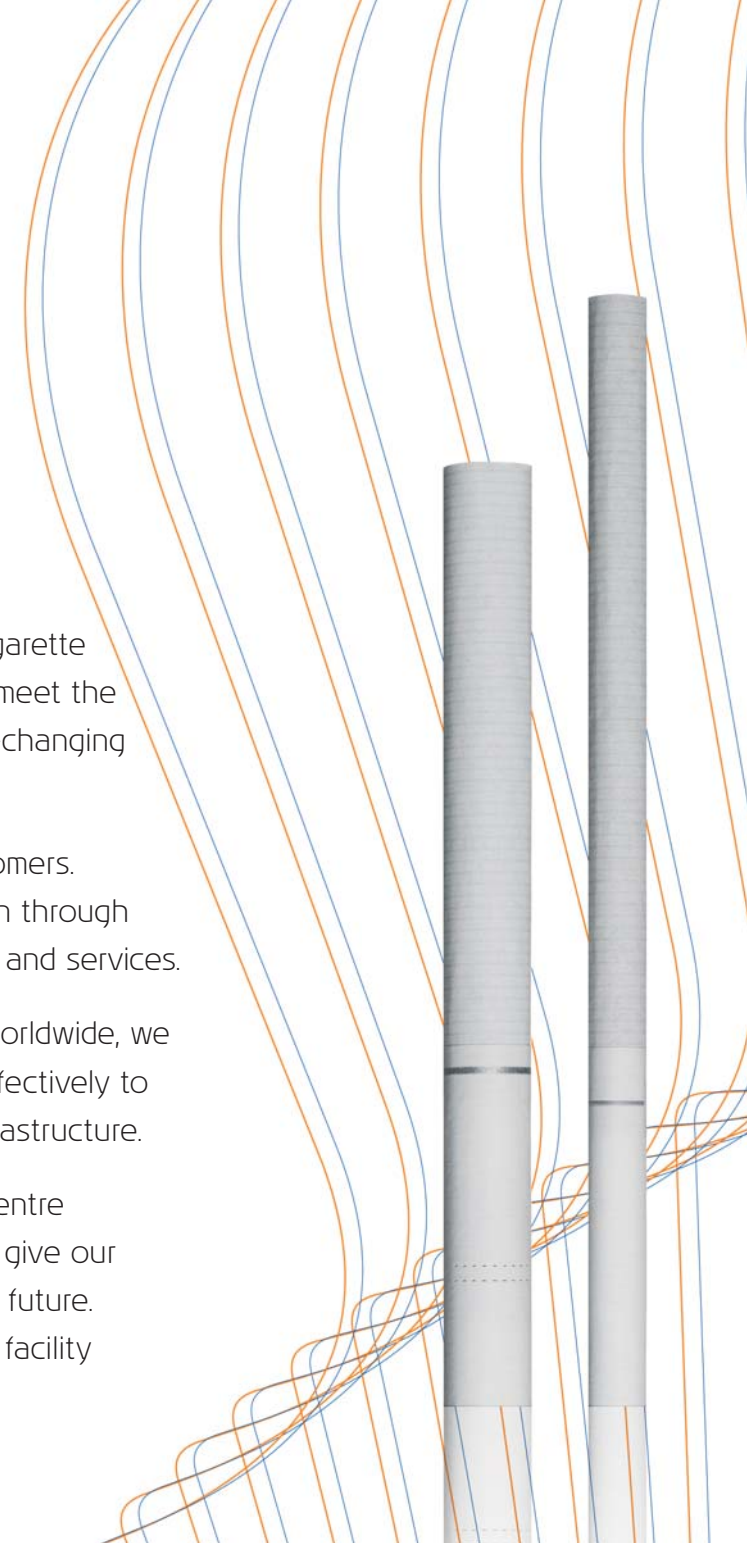
Quality, partnership, innovation and knowledge are the cornerstones of our business.

As the world's leading independent provider of innovative cigarette special filters, Filtrona Filter Products provides solutions that meet the consumer-driven demands of the tobacco industry and ever-changing legislative requirements.

We aim to develop value creating partnerships with our customers. We continually look to provide them with brand differentiation through innovative solutions, knowledge and excellence in operations and services.

With a dozen strategically-positioned manufacturing plants worldwide, we deliver high-quality, innovative products globally and cost-effectively to any cigarette manufacturer whilst offering a local support infrastructure.

Innovation is at the heart of our business. Our Technology Centre continuously strives to develop innovative solutions that will give our customers brands' differentiation and identity now and in the future. Our Scientific Services division provides an invaluable testing facility for independent and multinational customers alike.





Super Slims

Filtrona Filter Products has developed a new and exciting range of Super Slim products. A new Super Slims range that has all the benefits of our innovative, high quality, standard size special filters in an elegant Super Slim configuration that will immediately catch the consumer's eye.

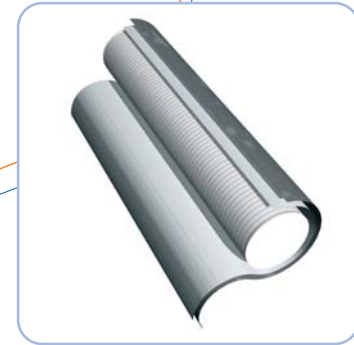
At Filtrona Filter Products, we believe that brand personalities can be established through the physical shape of the product. Of course we understand that it's not just the filter; it's the consumer relevance to the whole cigarette, the whole consumer buying and smoking experience and your brand. Our new Super Slims offer you the possibility of brand extension through multiple channels: visual differentiation; consumer taste; smoking experience and performance differentiation as well as the many cigarette production benefits.

Filtrona's range of Super Slims filters overcome some of the technical difficulties traditionally associated with designing Super Slims such as pressure drop and retention.



You can choose from a variety of filter types including carbon, flavour and multiple segment options, this means that you can use Super Slims to meet your specific market requirements.

Filtrona's Super Slims filter range can of course be made to your specifications, which gives you the ability to create a unique solution. So if you have a need for an elegant, chic brand image for your product then talk to us about the Super Slims range and we will develop a solution just for you.



Super Slim Randomly Orientated Acetate™ Filter

The Filtrona Super Slim Randomly Orientated Acetate™ filter is manufactured using chopped high quality crimped cellulose acetate fibres which are bonded in a non-uniform, random, construction. This gives a significantly lighter filter which has standard Mono-Acetate tar and nicotine reductions.

The distinct benefit of the Super Slim Randomly Orientated Acetate™ filter:

- Tow weight saving (up to 20%) over standard Mono-Acetate
- Uses regular tows, not premium priced Super Slim denier tows

The Super Slim Randomly Orientated Acetate™ filter also offers a number of other key benefits:

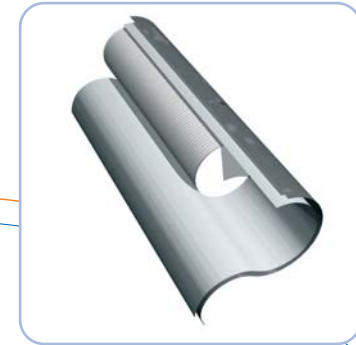
- Maintains the smoking experience and filtration capability of the standard Mono-Acetate
- Wider range of filament denier available than standard Super Slim tows
- A high quality end appearance
- Well accepted taste familiar to customers
- Degrades faster than a Mono-Acetate
- Can also be used as a base rod (mouth end piece)

Filter Construction

The Super Slim Randomly Orientated Acetate™ filter consists of high quality crimped cellulose acetate staple fibres which are orientated randomly in an interlocked web. These are bonded together with a controlled amount of plasticiser to give a firm structure. The filter is enclosed in an outer plugwrap which can be either standard or porous depending on ventilation requirements.

The structure of interlocked web of randomly orientated fibres differs from the traditional acetate filters which have continuous, essentially parallel, fibres.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Recess Filter

The Filtrona Super Slim Recess filter offers a unique end appearance for cigarettes. It can be used for one or two segment filters and is an effective way to differentiate a product, either to extend an existing brand family, or for a new product launch.

The distinct benefit of the Super Slim Recess filter:

- End appearance for product differentiation

The Super Slim Recess filter also offers a number of other key benefits:

- Distinct delivery of smoke to consumer's mouths to deliver a unique smoking experience
- High quality and retro appearance
- High levels of filtration and vapour phase reduction are achievable by selecting suitable materials
- Option to either laser perforate on line or use pre-perforated tipping for ventilation
- The distinctive end appearance can be used to add brand value, extend brand families as well as enhance brand identity

Filter Construction

The Super Slim Recess filter consists of either one or two segments and a recess at the mouth end. These segments can be of any filter construction, for example, a segment loaded with activated carbon. Typically, the single filter and mouth segment of the dual filter consist of high quality crimped cellulose acetate.

Both segments are enclosed in plugwrap which can be either standard or porous depending on ventilation requirements. Alternatively, the mouth segment can use non-wrapped acetate for a high quality end appearance. The filter is then wrapped in an outer plugwrap which is longer than the segments to create the recess. The outer plugwrap is stiff compared to other filter types, can be either standard or porous depending on the required ventilation, and is specially designed to ensure a high quality appearance.

For more detailed information on the filter design possibilities, please contact us.



Super Slim CPA™ Dual Filter

The Filtrona Super Slim CPA™ Dual filter is designed to give the cigarette a unique end appearance. This filter also offers enhanced tar and nicotine retention without the need for increased draw resistance or higher ventilation. The inclusion of an activated carbon segment in the dual format further improves this filter's performance.

The benefit of the Super Slim CPA™ Dual filter:

- The potential for a distinctive end appearance, offering strong product differentiation, a potential anti-counterfeiting tool, as well as enhanced brand identity

The Super Slim CPA™ Dual filter also offers a number of other key benefits:

- Lower cost premium for unique differentiator
- Ability to add carbon or other additives to the inner segment
- Higher tar & nicotine retention than standard Mono-Acetate filters, while maintaining a similar smoking/taste experience
- May assist in counterfeit prevention using a standard Super Slim CPA™ Dual or a Super Slim CPA™ Dual filter with a coloured inner wrap
- Can give an equivalent tar retention to a Mono-Acetate but a lower pressure drop is achievable
- Reduced yields possible with reduced or no ventilation

Filter Construction

The Super Slim CPA™ Dual filter consists of tobacco and mouth end segments. These segments are constructed with high-quality crimped cellulose acetate fibres which are bonded together with a controlled amount of plasticiser. The tobacco segment is loaded with activated carbon.

The mouth segment is enclosed by an embossed semi-crêpe paper inner wrap, giving the fluted appearance. The tobacco segment can have either a standard or porous plugwrap, or alternatively can use non-wrapped acetate for a high quality end appearance. Both filter segments are then wrapped in an outer plugwrap which can be either standard or porous depending on ventilation requirements.

The flutes can be presented either at the mouth end, which offers a distinctive end appearance, or can be orientated towards the tobacco end, to give the impression of a standard Mono-Acetate end appearance. Both orientations impart identical technical benefits.

As smoke flows through the filter, it naturally follows the path of least resistance along the flutes. As the flutes are only formed for part of the filter length, smoke is drawn through the paper at the end of the embossed flutes. This is a cross flow filtration mechanism, and it achieves an extremely high level of tar and nicotine retention, giving the Super Slim CPA™ Dual filter its overall increased efficiency.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Triple Segment Filter

The Filtrona Super Slim Triple Segment filter has a three segment configuration which enables a combination of two different materials to be used for maximum filtration flexibility. The filter has the combined benefit of clean-running and efficient manufacture whilst providing the opportunity to add brand sophistication and value.

The distinct benefit of the Super Slim Triple Segment filter:

- Excellent flexibility promotes the development of a unique selling point and brand differentiation possibilities

The Super Slim Triple Segment filter also offers a number of other key benefits:

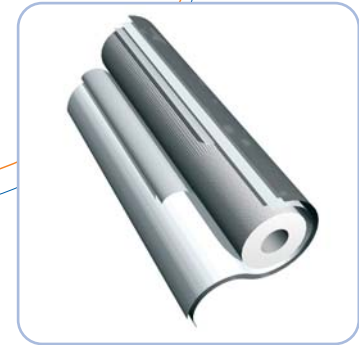
- Marketing opportunity as a 3 is better than 2 for smoke filtration and taste benefits
- 3 segments in 1 filter enables opportunities for innovative filtration solutions. A multitude of design possibilities available using different materials and adsorbents
- An activated carbon segment will result in a reduction of vapour phase and semi-volatile components in mainstream smoke without additional ventilation
- A segment containing activated carbon allows taste modification to all tobacco blends which leads to the characteristic smoother, cooler smoke
- High retention of tar and nicotine is achievable through careful selection of segment construction and materials
- Clean run product offering a cigarette production environment free from contamination

Filter Construction

The Super Slim Triple Segment filter consists of an acetate mouth and tobacco segment combined with a centre segment of acetate loaded with activated carbon.

Each of the segments is enclosed in a plugwrap which can be either standard or porous depending on ventilation requirements. Alternatively, the tobacco and mouth segments can use non-wrapped acetate for a high quality end appearance. The filter segments are then wrapped in an outer plugwrap which can also be standard or porous depending on the required ventilation.

For more detailed information on the filter design possibilities, please contact us.



Slim Tube Dual Filter

The Filtrona Slim Tube Dual Filter is a two segment filter constructed with a tube as the mouth end segment. This novel end appearance can be further enhanced by the use of coloured material in the tobacco end segment.

The distinct benefit of the Slim Tube Dual filter:

- Novel end appearance for product differentiation and target market appeal

The Slim Tube Dual filter also offers a number of other key benefits:

- Brand design flexibility to give a unique brand visual identity
- Brand identity through the use of a dual filter
- Design flexibility possible with the dual filter configuration
- Reduction in the appearance of stains on the filter during use
- Niche market appeal
- 19mm minimum circumference

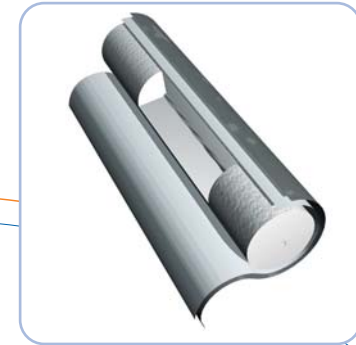
Filter Construction

The Slim Tube Dual filter consists of a tobacco and mouth end segment of high quality crimped cellulose acetate fibres. Alternatively, the tobacco segment can be constructed from paper for a high level of tar and nicotine retention. Additional plasticiser and cellulose acetate in the mouth segment means that the structure of the Slim Tube Dual filter is firmer than the standard Mono-Acetate filter to ensure a quality end appearance.

The cellulose acetate in the mouth segment is formed around a mandrel to create a void in the material.

The filter is enclosed in an outer plugwrap which can be either standard or porous depending on ventilation requirements.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Flavour Thread™ Filter

The Filtrona Super Slim Flavour Thread™ filter provides an effective method of adding flavours to cigarettes to enhance the tobacco blend or extend the range of the existing brand.

The distinct benefit of the Super Slim Flavour Thread™ filter:

- Maintains the smoking experience and filtration capability of the standard Mono-Acetate coupled with a high-quality flavour delivery

The Super Slim Flavour Thread™ filter also offers a number of other key benefits:

- Wide variety of flavour options, providing opportunities for product and market differentiation
- Option of using coloured flavour thread to give market and product differentiation and possible anti-counterfeiting benefits
- Easy and effective flavour addition to cigarettes with reduced machine contamination and clean down times
- Precise control of flavour level to ensure consistency of cigarette taste
- Enhanced taste of low or ultra low-tar brands for the customer

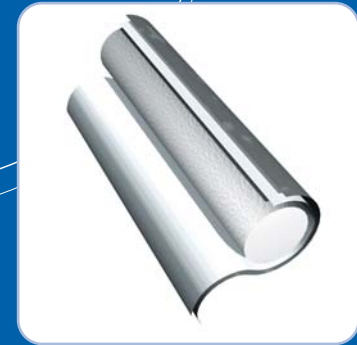
Filter Construction

The Flavour Thread™ filter consists of an acetate or paper filter with a flavoured additive. It is constructed with high-quality crimped cellulose acetate fibres which are bonded together with a controlled amount of plasticiser to give a firm structure. This is enclosed in an outer plugwrap which can be either standard or non-porous depending on the ventilation requirements.

The flavour is added by embedding a specially developed thread in the cellulose acetate or paper. Specific amounts of the flavour can be precisely added to the filters and higher loadings can be achieved using multiple threads. Some of the flavours currently used include: apple, coffee, menthol, orange, peach, and strawberry.

Careful positioning and control of the level of flavouring ensures the flavour is diffused uniformly throughout the body of the filter and is easily taken up by the smoke stream.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Flavour Direct Spray Filter

The Filtrona Super Slim Flavour Direct Spray filter provides an effective method of adding flavour to cigarettes to enhance the tobacco blend or extend the range of the existing brand.

The distinct benefit of the Super Slim Flavour Direct Spray filter:

- Maintains the smoking experience and filtration capability of the standard Mono-Acetate coupled with a high quality delivery of flavour

The Super Slim Flavour Direct Spray filter also offers a number of other key benefits:

- Easy and effective flavour addition to cigarettes with reduced machine contamination and clean down times
- Precise control of flavour level to ensure consistency of cigarette taste
- Enhanced taste for all tobacco blends, especially low or ultra low tar brands

Filter Construction

The Super Slim Flavour Direct Spray filter consists of an acetate filter with a flavoured additive. It is constructed with high-quality crimped cellulose acetate fibres which are bonded together with a controlled amount of plasticiser to give a firm structure. Alternatively, this filter can be constructed using paper for a higher tar and nicotine retention. This is enclosed in an outer plugwrap which can be either standard or non-porous depending on the ventilation requirements.

The flavour is added by spraying the flavour directly on to the cellulose acetate or paper. Specific amounts of the flavour can be precisely added to the filters. Some of the flavours currently used include: apple, coffee, menthol, orange, peach, and strawberry.

For more detailed information on the filter design possibilities, please contact us.



Super Slim CPA™ Mono Filter

The Filtrona Super Slim CPA™ Mono filter is designed to give the cigarette a unique end appearance. This filter also offers enhanced tar and nicotine retention without the need for increased draw resistance or higher ventilation.

The distinct benefit of the Super Slim CPA™ Mono filter:

- The potential for a distinctive end appearance, offering strong product differentiation, a potential anti-counterfeiting tool, as well as enhanced brand identity

The Super Slim CPA™ Mono filter also offers a number of other key benefits:

- Lower cost premium for unique differentiation
- Suitable for use with all varieties of tobacco blends
- Higher tar retention than standard Mono-Acetate filters, while maintaining a similar smoking experience
- Can give an equivalent tar retention to a Mono-Acetate but a lower pressure drop is achievable
- Reduced yields possible with reduced or no ventilation

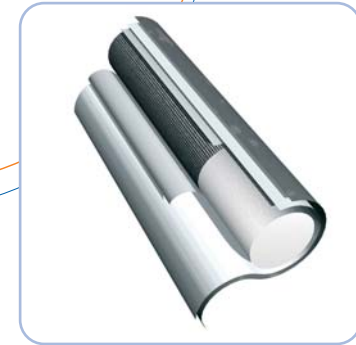
Filter Construction

The Super Slim CPA™ Mono filter consists of high quality crimped cellulose acetate fibres which are bonded together with a controlled amount of plasticiser to give a firm structure. This is first enclosed by an embossed paper inner wrap, giving the fluted appearance and then wrapped in an outer plugwrap which can be either standard or porous depending on ventilation requirements.

The flutes can be presented either at the mouth end, which offers a distinctive end appearance, or at the tobacco end, to give the impression of a standard Mono-Acetate end appearance. Both configurations impart identical technical benefits.

As smoke flows through the filter, it naturally follows the path of least resistance along the flutes. As the flutes are only formed for part of the filter length, smoke is drawn through the paper at the end of the embossed flutes. This is a cross flow filtration mechanism and achieves an extremely high level of tar and nicotine retention giving the Super Slim CPA™ Mono filter its overall increased efficiency.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Carbon Paper Dual Filter

The Super Slim Carbon Paper Dual filter is a two segment filter constructed with a carbon paper filter segment. This filter combines the characteristics of two different filtration materials with the benefit of added activated carbon to provide a filter with a high level of tar and nicotine retention.

The distinct benefits of the Super Slim Carbon Paper Dual are:

- Uses carbon embedded into the paper's substrate giving carbon's usual benefits with reasonable loadings
- A bio-friendly filter with a bio-friendly taste
- Higher tar and nicotine retention in a Super Slim size
- Lower ventilation required for a given yield
- Flexibility to balance the taste and smoothness of the tobacco with quality filtration performance to suit the customer's requirements

The Super Slim Carbon Paper Dual filter also offers a number of other key benefits:

- The activated carbon results in a reduction of vapour phase and semi-volatile components in mainstream smoke for a given tar delivery, without increased levels of ventilation
- Paper segment degrades quicker than segments constructed with cellulose acetate
- Carbon on the paper's surface builds on the consumer's recognition of the advantages of activated carbon
- Brand identity through the use of activated carbon

Filter Construction

The Super Slim Carbon Paper Dual filter consists of two segments. The tobacco end segment is constructed with carbon paper, while the mouth segment is high quality crimped cellulose acetate.

Both segments are enclosed in plugwrap which can be either standard or porous depending on ventilation requirements. Alternatively, the mouth segment can use non-wrapped acetate for a high quality end appearance. The filter segments are then wrapped in an outer plug-wrap which can also be standard or porous depending on the required ventilation.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Active Paper™ Filter

The Filtrona Super Slim Active Paper™ (HRVPA) filter combines the characteristics of two different filtration materials with the benefit of added activated carbon to provide a filter with a high level of tar and nicotine retention.

The distinct benefit of Super Slim Active Paper™ filter:

- Flexibility to balance the taste and smoothness of the tobacco with quality filtration performance to suit the customer's requirements

The Super Slim Active Paper™ filter also offers a number of other key benefits:

- High tar and nicotine retention
- Bio-friendly filter with a bio-friendly taste
- The activated carbon results in a reduction of vapour phase and semi-volatile components in mainstream smoke for a given tar delivery, without increased levels of ventilation
- Paper segment degrades quicker than segments constructed with standard cellulose acetate
- Employs carbon on the paper's surface for good consumer recognition of carbon's usual benefits
- Brand identity through the use of activated carbon

Filter Construction

The Super Slim Active Paper™ filter consists of two segments. The tobacco segment is constructed with paper onto which activated carbon has been applied, while the mouth segment is high quality crimped cellulose acetate.

Both segments are enclosed in a plugwrap which can be either standard or porous depending on ventilation requirements. Alternatively, the mouth segment can use non-wrapped acetate for a high quality end appearance. The filter segments are then wrapped in an outer plugwrap which can also be standard or porous depending on the required ventilation.

For more detailed information on the filter design possibilities, please contact us.



Super Slim ActivePatch™ Filter

The Filtrona Super Slim ActivePatch™ filter is a single segment carbon filter. It retains a similar taste to traditional Mono-Acetate filters while providing the benefits of an activated carbon.

The distinct benefits of the Super Slim ActivePatch™ filter are:

- Offers a higher carbon weight than a Super Slim Active Acetate Dual at an acceptable pressure drop

The Super Slim ActivePatch™ filter also offers a number of other key benefits:

- Super Slim ActivePatch™ has all the advantages of carbon filters, while retaining a taste familiar to consumers. It can therefore be used to introduce carbon filters into a traditionally Mono-Acetate market
- Excellent control of filter parameters
- The use of carbon in Super Slim ActivePatch™ format offers a unique selling point and brand differentiation possibilities
- The granular additives reduce the vapour phase and semi-volatile components in mainstream smoke without additional ventilation which creates a smoother smoke
- Cigarette machine contamination from carbon can be eliminated as the carbon is positioned away from any cutting areas
- Suitable for use with all varieties of tobacco blends

Filter Construction

The Super Slim ActivePatch™ filter consists of high quality crimped cellulose acetate fibres which are bonded together with a controlled amount of plasticiser to give a firm structure. This is enclosed in an outer plugwrap which can be either standard or porous depending on the ventilation requirements. This plugwrap is applied with a patch of granular activated carbon.

The activated carbon patch can be in a single patch formation or laid out in a split patch configuration surrounding the ventilation zone of the finished product where increased loadings are required.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Active Acetate Dual Filter

The Active Acetate Dual filter is the industry standard, two segment, activated carbon filter. It is the filter behind many of the world's leading carbon brands.

The distinct benefit of the Super Slim Active Acetate Dual filter:

- Well-established manufacturing methods on modern high-speed equipment

The Super Slim Active Acetate Dual filter also offers a number of other key benefits:

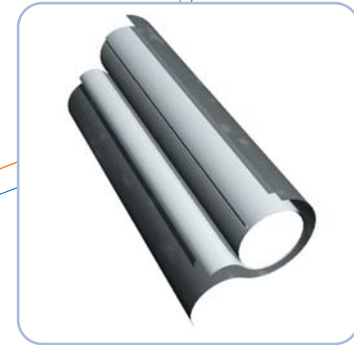
- Taste modification to all tobacco blends which leads to the characteristic smoother, cooler smoke
- The activated carbon segment results in a reduction of vapour phase and semi-volatile components in mainstream smoke
- Brand identity through the use of activated carbon
- Can be used with conventional ventilation where necessary
- Accurate addition of any granular adsorbent

Filter Construction

The Super Slim Active Acetate Dual filter consists of a tobacco and mouth segment of high-quality crimped cellulose acetate. The tobacco segment is loaded with activated carbon.

Both segments are enclosed in a plugwrap which can be either standard or porous depending on ventilation requirements. Alternatively, the mouth segment can use non-wrapped acetate for a high-quality end appearance. The filter segments are then wrapped in an outer plugwrap which can also be standard or porous depending on the required ventilation.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Paper Filters

Super Slim Paper filters are single segment, simple mechanical filters that can provide high levels of particulate retention.

There are 2 paper filters in the Filtrona Super Slim Range.

The distinct benefit of the Super Slim Paper filters:

- **Puracel Filter** - A simple, faster degradable option with the appearance of a Mono-Acetate
- **Myria Paper Filter** - A value-for-money, eco-friendly paper filter

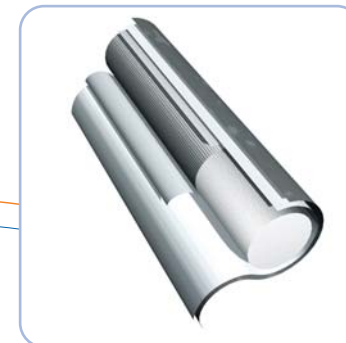
The key benefits of Super Slim Paper filters:

- Degrade quicker than filters constructed with cellulose acetate
- Similar to the well accepted end appearance of Mono-Acetate
- Higher levels of tar and nicotine retention compared to the standard Mono-Acetate filter
- Well-established manufacturing methods on modern high-speed equipment

Filter Construction

The Filtrona range of Super Slim Paper filters consist of high-quality paper compressed to the desired parameters. This is enclosed in an outer plugwrap which can be either standard or porous depending on the ventilation requirements.

For more detailed information on the filter design possibilities, please contact us.



Super Slim White Dual Rod Filter

The Filtrona Super Slim White Dual Rod filter combines the best characteristics of two different filtration segments. The inclusion of a paper segment creates a filter with high tar and nicotine retention.

Crest paper is a material with ultra high filtration characteristics. When used as the tobacco end segment in a Super Slim White Dual rod this can be extremely effective in giving a filter with high retention, low pressure drop and the conventional mouth end appearance of cellulose acetate.

The distinct benefit of the Super Slim White Dual Rod filter:

- Higher retention at lower pressure drop than a standard Mono-Acetate

The Super Slim White Dual Rod filter also offers a number of other key benefits:

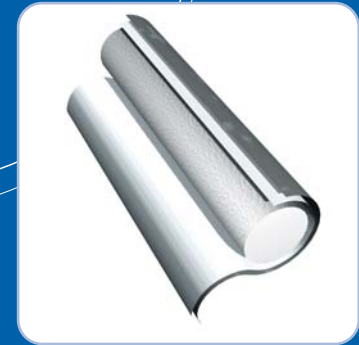
- The use of a paper segment is suitable for controlling tar delivery on established brands
- Paper segment degrades quicker than segments constructed with cellulose acetate
- Good market differentiation possibilities as a dual filter
- Maintains the smoking experience of the standard Mono-Acetate over a wide range of tar yields, especially with a paper segment
- The use of a paper segment allows low tar products without the need for high levels of ventilation

Filter Construction

The Super Slim White Dual Rod filter consists of a tobacco and mouth segment of high-quality crimped cellulose acetate. The tobacco segment can also be constructed from paper to further increase the performance of this filter.

Both segments are enclosed in a plugwrap which can be either standard or porous depending on ventilation requirements. Alternatively, the mouth segment can use non-wrapped acetate for a high-quality end appearance. The filter segments are then wrapped in an outer plugwrap which can also be standard or porous depending on the required ventilation.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Mono-Acetate Filter

The Filtrona Super Slim Mono-Acetate filter is the industry standard, single segment filter. It is a very versatile filter which can be used with all varieties of tobacco blend. Super Slim Mono-Acetate filter is a simple, mechanical filter capable of reducing particulate matter e.g. tar and nicotine, and offers familiar taste and appearance.

The distinct benefit of the Super Slim Mono-Acetate filter:

- Well-accepted taste and appearance for consumers

The Super Slim Mono-Acetate filter also offers a number of other key benefits:

- A good level of tar and nicotine retention
- Wide acceptance throughout the world due to well-proven technology
- Well-established manufacturing methods on modern high-speed equipment

Filter Construction

The Super Slim Mono-Acetate filter consists of high-quality crimped cellulose acetate fibres which are bonded together with a controlled amount of plasticiser to give a firm structure. This is enclosed in an outer plugwrap which can be either standard or porous depending on the ventilation requirements.

For more detailed information on the filter design possibilities, please contact us.



Super Slim Pop-a-tip™

The Filtrona Super Slim Pop-a-Tip™ is a series of filter tips wrapped in a transparent film which can be popped out for Roll-Your-Own products. The transparent film ensures that the tips are protected before use, while providing the opportunity to add brand sophistication and value.

The distinct benefit of the Super Slim Pop-a-Tip™:

- Convenience for storage and protection of filter tips before use

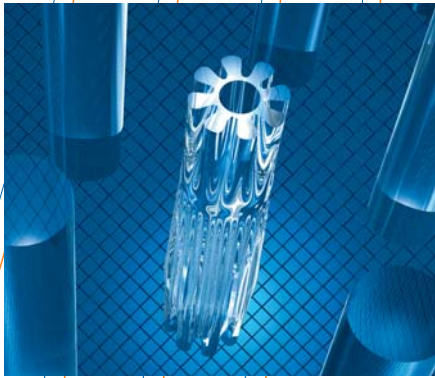
The Super Slim Pop-a-Tip™ also offers a number of other key benefits:

- Tips are easily removed from the transparent film wrap
- Tips are easily rolled into the cigarette to enhance the Roll-Your-Own building experience
- A good level of tar and nicotine retention
- Well-accepted taste familiar to customers
- Product differentiation within the Roll-Your-Own market, especially if designs are printed on the transparent film
- The next generation of Roll-Your-Own product
- Well-established manufacturing methods on modern high-speed equipment

Filter Construction

The Super Slim Pop-a-Tip™ consists of non-wrapped high-quality crimped cellulose acetate fibres which are bonded together with a controlled amount of plasticiser to give a firm structure. A desired number of filter tips are enclosed in a wrap of transparent film.

For more detailed information on the filter design possibilities, please contact us.



Our Products

At Filtrona Filter Products, we have found that successful product development comes from working in close and confidential partnership with our customers to ensure we provide solutions that can fulfil their consumers' brand aspirations. Filter specifications can be individual to brands, blends and manufacturers and are developed to meet a particular requirement. Our strategically-positioned global manufacturing facilities ensure our products are delivered in a timely and cost-effective way to meet customers' requirements.

Our wide product categories reflect the consumer trends in the cigarette industry and provide our customer with many options to meet their particular brand objectives.



Ecological Range

Eco-friendly/degradable options - we are continuously researching and developing to expand our ecological range of filters for the market.



Super-Premium Range

Provides your brand with über quality and brand differentiation. Each filter featured in this range can add value to your brand proposition in terms of performance or visual capabilities, smoking or taste experience.



Performance Range

Tar, Carbon Monoxide (CO) and Vapour Reduction filter solutions that meet the many different government legislative demands whilst still providing the desired consumer taste experience.



Visual Differentiation

Differentiate your brand and apply a unique end appearance. You can use visual appearance to indicate a flavour, a particular product attribute, a brand logo or simply to visually differentiate your brand.



Retro Range

Includes current trend classics to differentiate your brand and provide your consumers with an all time in-vogue smoking experience.



Consumer Taste Experience

Our flavour filters can provide you with a vast selection of cool, refreshing, herbal or savoury tastes which provide the desired taste experience and adds visual differentiation to your brand.



Roll-Your-Own Range

Our range of RYO filter products provide choice, convenience and value for your brand, as well as filtration capability.



Value Range

Our Value Range provides standard filtration capabilities at highly competitive prices.



Traditional Range

Offers a variety of mono-acetate, carbon and flavour filters that are part of many of the world's leading cigarette brands.



Bespoke Products

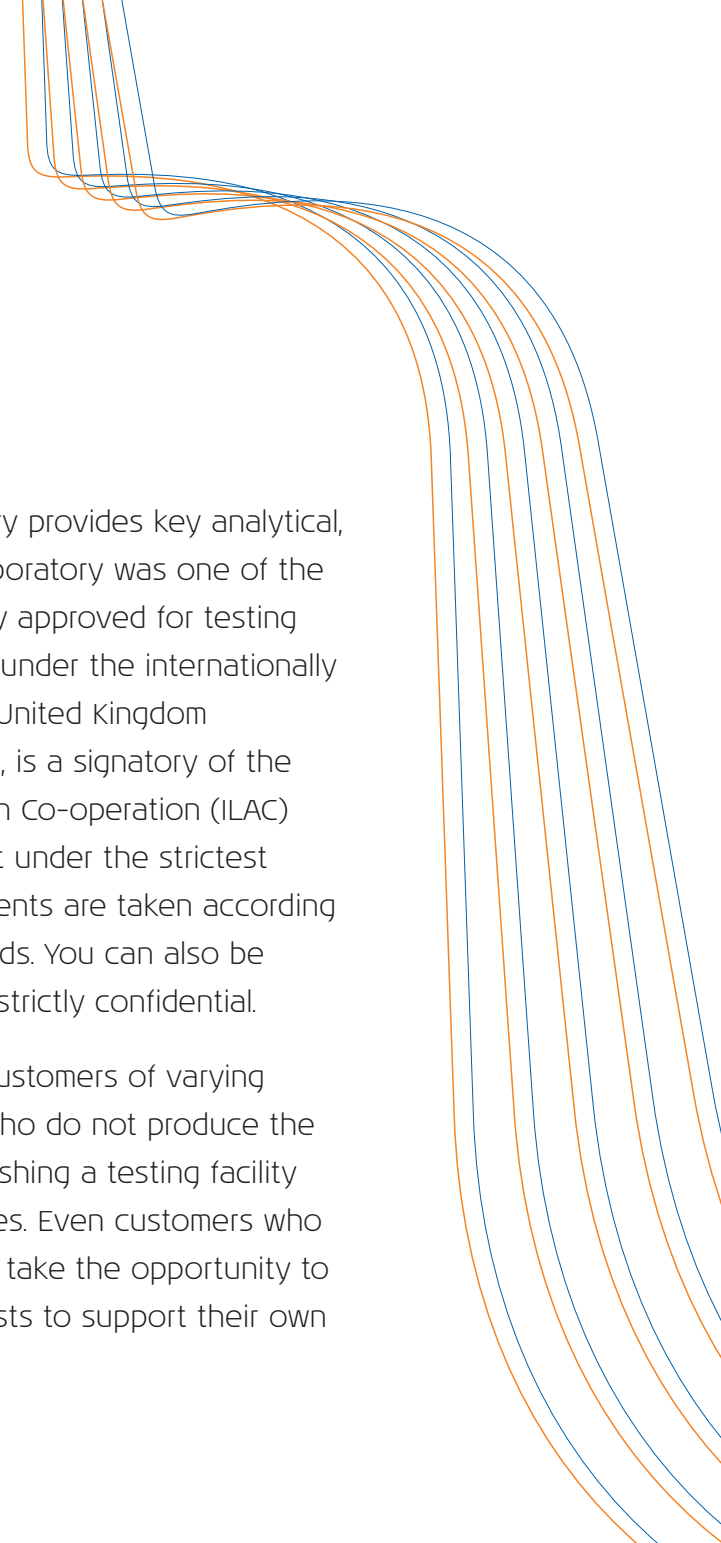
We can develop bespoke products exclusively for a particular brand or manufacturer and work with customers to develop concepts into a finished product.



Scientific Services

Filtrona's Scientific Services laboratory provides key analytical, research and testing support. Our laboratory was one of the first in the world to be independently approved for testing cigarettes and filters. It is accredited under the internationally recognised ISO 17025 scheme UKAS (United Kingdom Accreditation Scheme), which, in turn, is a signatory of the International Laboratory Accreditation Co-operation (ILAC) Arrangement. All tests are carried out under the strictest laboratory conditions and measurements are taken according to internationally recognised standards. You can also be assured that all of your data is kept strictly confidential.

Our Scientific Services are used by customers of varying size and location. Many customers who do not produce the volumes or variety to warrant establishing a testing facility for themselves outsource our services. Even customers who operate their own laboratories often take the opportunity to use our specialist knowledge and tests to support their own systems.



Joint Development

An increasingly large part of our R&D work is joint development projects in partnership with our customers, in which either we, or our customer, have a concept for a new brand or a brand modification. We will work exclusively for that customer to develop the concept into a finished product.

Our joint development process covers all stages within the New Product Development cycle, managing a project from concept generation and evaluation through implementation and to commercial supply of finished product. Building on over 60 years experience of developing and supplying filters, our capabilities to support this process include:

Development Facility

A dedicated pilot development facility equipped with a range of highly flexible filter-making equipment, allowing sample manufacture and evaluation at the early stages of the process.



Engineering

A multi-disciplined engineering team to support the design, rapid prototyping and testing of new production processes

Project Management Team

A team of trained and experienced Project Managers to co-ordinate activities throughout the development and implementation phases

Commercialisation Team

Our Commercialisation Team ensures that, by following structured protocols and working closely with our Global Operations Team, the implementation of developments into production areas is facilitated in the most efficient manner



the difference is {everything}

Filtrona Filter Products

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